

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD#408-D3 RBQBMS3543 "BEACH" PAGE 4/C BLEED (5-5/8" x 7-3/4") TV GUIDE, 1997



Keep it Basic

Tastes Good. Costs Less.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



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F. PARKE/J. SCHMIDT/B. LAI/A. KENNAUGH